

13/4872

SEC 1972 Potential persons who are to respond to the collection of information contained (6-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR UNIFORM LIMITED OFFERING EXEMPTION



SEC USE ONLY
Prefix | Serial

DATE RECEIVED

				Employee to the control of the contr	
Name of Offering ([] check if this is a Art.com, Inc. 2004 Series A Prefer			anged, and indica	te change.)	
Filing Under (Check box(es) that apply):	[] <u>Rule 504</u>	[] <u>Rule 505</u>	[X] Rule 506	[] Section 4(6)	[]ULOE
Type of Filing: [X] New Filing [] A	mendment				
	A. BASIC ID	ENTIFICATION	I DATA		
1. Enter the information requested al	bout the issuer		enthy of Annie Communication (and Annie Communication (Annie Communication (Annie Communication (Annie Communi		
Name of Issuer ([] check if this is a Art.com, Inc.	n amendment an	d name has cha	inged, and indicat	e change.)	
Address of Executive Offices (N Area Code)	lumber and Stree	et, City, State, Zi	p Code)	Telephone Numbe	er (Including
10700 World Trade Boulevard, Ra	aleigh, North Ca	rolina 27617		919-831-0015	
Address of Principal Business Opera (Including Area Code) (if different from Executive Offices)	itions (Number	and Street, City,	State, Zip Code)	Telephone Numl	ber
Brief Description of Business Retail sales of art and related serv	ices.	egyte milleurinten den vinde en deue - Best Ante Orden en Anne Afrika (1904)		PROCESSI	ED

Type of Business Organization [X] corporation [] business trust	[] limited partnership, ali [] limited partnership, to	-	[] other (please specify):
Actual or Estimated Date of Incorp Jurisdiction of Incorporation or Org	•		

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

A. BASIC IDENTIFICATION DATA

- 2. Enter the information requested for the following:
 - Each promoter of the issuer, if the issuer has been organized within the past five years;
 - Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
 - Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
 - Each general and managing partner of partnership issuers.

Check Box(es) that Apply: [] Promoter [X] Beneficial Owner [X] Executive Officer [X] Director [General and/o Managing Partner
Full Name (Last name first, if individual) Chodniewicz, Joshua	T AILUIG
Business or Residence Address (Number and Street, City, State, Zip Code) c/o Art.com, Inc., 10700 World Trade Boulevard, Raleigh, North Carolina 27617	
Check Box(es) that Apply: [] Promoter [X] Beneficial Owner [X] Executive Officer [X] Director []	General and/o Managing Partner
Full Name (Last name first, if individual) Marston, Michael J.	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o Art.com, Inc., 10700 World Trade Boulevard, Raleigh, North Carolina 27617	Programme Comments (Comments Comments C
Check Box(es) that Apply: [] Promoter [] Beneficial Owner [] Executive Officer [X] Director []	General and/o Managing Partner
Full Name (Last name first, if individual) Marriott, Dan	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o InterActiveCorp, 152 West 57th Street, 42nd Floor, New York, New York 10019	
Check Box(es) that Apply: [] Promoter [] Beneficial Owner [] Executive Officer [X] Director []	General and/or Managing Partner
Full Name (Last name first, if individual) Spoon, Alan G.	
Business or Residence Address (Number and Street, City, State, Zip Code) c/o Polaris Venture Partners, 10550 1000 Winter Street, Suite 3350, Waltham, Massachusetts 02	451

Check Box(es) that Apply: [] Promoter [X] Beneficial Owner [] Executive Strings Man	eral and/or laging ner
Full Name (Last name first, if individual) Polaris Venture Partners IV, L.P.	
Business or Residence Address (Number and Street, City, State, Zip Code), c/o Polaris Venture Partners, 10550 1000 Winter Street, Suite 3350, Waltham, Massachusetts 02451, Alan Spoon	Affn:

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

				В.	INFORM	ATION A	BOUT O	FFERING				
1. Has	the issu	er sold, d	or does th	ne issuer	intend to	sell, to no	on-accred	lited inves	tors in thi	s offering	j?	Yes ! [] [
			Α	nswer al	so in App	endix, Co	lumn 2, if	filing und	er ULOE.			
2. Wha	at is the r	ninimum						-				<u>\$1</u>
3. Doe	s the off	ering per	mit joint o	ownershi	o of a sing	gle unit?						Yes 1 [X] [
any co the off SEC a	mmissio ering. If a nd/or wit	n or simil a person h a state	lar remur to be list or states	eration for ed is an a s, list the	or solicita associated name of t	tion of pu d person he broke	rchasers or agent or r or deale	in connect of a broke r. If more	tion with s r or deale than five	sales of s r register (5) perso	or indirect securities in red with the ons to be lis er or deale	ly, n e sted
Full Na	ame (Las	t name f	irst, if ind	ividual)								
Busine	ess or Re	sidence	Address	(Number	and Stre	et, City, S	State, Zip	Code)				
Name	of Assoc	iated Bro	oker or D	ealer		**************************************	والمعادلة			· · · · · · · · · · · · · · · · · · ·		
States	in Which	n Person	Listed H	as Solicit	ed or Inte	nds to So	olicit Purc	hasers				
(Chec	k "All S	states" o	r check	individu	al States)				[] All St	ates
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Full Na	ame (Las	t name fi	rst, if indi	vidual)								
Busine	ss or Re	sidence .	Address	(Number	and Stree	et, City, S	itate, Zip	Code)		-		
Name	of Assoc	iated Bro	ker or De	ealer								Annual May and
States	in Which	Person	Listed Ha	as Solicit	ed or Inte	nds to Sc	licit Purcl	nasers				
(Check	"All State	es" or che	ck individ	ual States)	••••				[] All State	S
[AL]	[AK]	[AZ]	[AR]	[CA]	[CO]	[CT]	[DE]	[DC]	(FL)	[GA]	[HI]	[ID]
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[RI]	[SC]	[SD]	[TN] 	[TX]	[UT]	[VT]	[VA]	[WA]	[WV]	[WI]	[WY]	[PR]
Full Na	me (Las	t name fi	rst, if indi	vidual)								
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Name	of Assoc	iated Bro	ker or De	ealer								
States	in Which	Person	Listed Ha	as Solicite	ed or Inte	nds to So	licit Purch	nasers	week was a second and a second a			**************************************

(Chec	k "Ali S	tates" of	r check i	ndividu	al States)				[] All Sta	ates
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[RI]	[SC]	[SD]	[TN]	[TX]	[UT]	[VT]	[VA]	[AW]	[WV]	[WI]	[WY]	[PR]

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box " and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.		
Type of Security Debt	Aggregate Offering Price \$ \$ 30,300,001.00 \$ \$ \$ \$ \$ \$ 30,300,001.00	\$ \$ \$
2. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under <u>Rule 504</u> , indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		
Accredited Investors Non-accredited Investors Total (for filings under Rule 504 only) Answer also in Appendix, Column 4, if filing under ULOE.	Number Investors 3 0	Aggregate Dollar Amount of Purchases \$ 9,900,000.25 \$ 0
3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.		
	Type of Security	Dollar Amount Sold \$
4. a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees Printing and Engraving Costs Legal Fees Accounting Fees Engineering Fees Sales Commissions (specify finders' fees separately)	ij	\$
Other Expenses (identify)(State Security Filing Fees) Total	[X] [X]	

b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."

\$30,228,001.00

5. Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above.

Chodniewicz	Chief Executive Office	er	
ner (Print or Type)	Title of Signer (Print or Ty	pe)	-
Inc.	J -	The state of the s	anuary 6, 2005
or Type)	Signature	· C	ate
<u>05,</u> the following signature consommission, upon written reques	stitutes an undertaking by the issuest of its staff, the information furnisl	er to furnish to the U.S.	Securities and
and and the second section of the second	D. FEDERAL SIGNATURE		
			8,0 <u>01.00</u>
Totalo		\$ ¢	\$\$
specify):Repurchase of outsta	anding stock	\$9,899,380.: •	38 \$1,100,619.62
capital		\$	\$19,228,001.00
nt to a merger)		\$	\$
ion of other businesses (includi es involved in this offering that	ing the value of may be used in	\$	\$
• •		\$	\$
		\$	\$
		\$	\$
and face		Affiliates	Others
	e of real estate	as duly caused this notice to be signed by the undersigned duly a 05, the following signature constitutes an undertaking by the issummission, upon written request of its staff, the information furnishment to paragraph (b)(2) of Rule 502. Type) Signature Inc. Title of Signer (Print or Type)	and fees

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)